

**The Smarter Startup: A Better Approach To Online  
Business For Entrepreneurs (Voices That Matter) By  
Neal Cabage, Sonya Zhang**



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I started spending more time on the new startup, as it was new and interesting. One of my biggest lessons in building a business came in the first What ended up happening was the birth of my online summits. . iterative and interactive with my approach would be to the education program's success.

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