

# **The Language Of Content Strategy By Scott Abel, Rahel Anne Bailie**



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The Language of Content Strategy. Publication date February 2014; Publisher XML Press; ISBN 1937434346; pages138; Author: "Content Type" person name

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The Language of Content Strategy has 10 ratings and 2 reviews. Michelle said: [Please note that some topics were excellent. The topics that aren't couple

### **About – rahel anne bailie**

Rahel Anne Bailie has many years of experience in the areas of content design and development, user Co-editor: The Language of Content Strategy.

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The Language of Content Strategy Paperback – February 26, 2014. Scott Abel (Author, Editor), Rahel Anne Bailie (Author), Marcia Riefer Johnston (Foreword) & 1 more. Thank you Scott Abel, Rahel Anne Bailie and all contributors.

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define content strategy as a systematic plan that includes .. [1] S. Abel and R. A. Bailie, The Language of Content Strategy. Laguna Hills, CA

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