

**The Knowledge-Creating Company: How Japanese
Companies Create The Dynamics Of Innovation By
Ikujiro Nonaka, Hirotaka Takeuchi**



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Divides knowledge into two types: explicit knowledge, contained in manuals and procedures, and tacit knowledge, learned only by experience, The knowledge-creating company: how Japanese companies create the dynamics of innovation.

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Ikujiro Nonaka is a Japanese organizational theorist and Professor Emeritus at the Graduate Faculty Scholar, Institute of Management, Innovation and Organization, UC Berkeley. Back in Nonaka, Ikujiro; Takeuchi, Hirotaka (1995), The knowledge creating company: how Japanese companies create the dynamics of

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