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Eradicating Poverty Through Profits, Revised And
Updated 5th Anniversary Edition By C. K. Prahalad**



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Prahalad, C. K. (2009). *The Fortune at the Bottom of the Pyramid: Eradicating Poverty Through Profits, Revised and Updated 5th Anniversary Edition (Revised.)*.

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morality of for-profit development ventures, M-PESA stands as an early example of aid agency .. *The Fortune at the Bottom of the Pyramid: Eradicating Poverty. Through Profits, Revised and Updated 5th Anniversary Edition*:. 5th edn. Upper.

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