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Creator: Clark, Taylor, 1979-. Edition: 1st ed. Publisher: New York : Little, Brown, 2007. Format: Books. Physical Description: 297 p. ; 25 cm. Identifier: (ISBN)

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There's a double shot of skepticism in this account of Starbucks' ascendancy as “a permanent fixture in the global landscape” written by Clark,

Introduction to international and global studies, second edition

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It was interesting to read this from the perspective of a person who does not live in a country where Starbucks is the predominant coffee chain.

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