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Stielstra was the marketing director for The Purpose Driven Life, the The Four Step Strategy to Ignite Customer Evangelists and Keep Them

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That's why I recommend anyone read Stielstra's book, PyroMarketing: The Four Step Strategy to Ignite Customer Evangelists and Keep Them For Life.

Greg stielstra to headline world religious travel expo

Greg Stielstra, the marketing director behind The Purpose Driven Life, the fastest-selling Customers (HarperCollins, 2005) and PyroMarketing: The Four Step Strategy to Ignite Customer Evangelists and Keep Them For Life (Wiley, 2009).

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He is the author of PyroMarketing: The Four-Step Strategy to Ignite Customer Evangelists and Keep Them for Life, which releases this month

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I wrote a book called PyroMarketing: The Four-Step Strategy to Ignite Customer Evangelists and Keep Them for Life (HarperCollins, September 2005) and

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Author of PyroMarketing PyroMarketing: The Four Step Strategy to Ignite Customer Evangelists and Keep Them For Life (HarperBusiness, September 2005).

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Stielstra is the author of an influential book called PyroMarketing: The Four Step Strategy to Ignite Customer Evangelists and Keep Them for Life. Previously

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