

# Human Side Of Enterprise By Douglas McGregor



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The human side of enterprise. Authors / Editors: McGregor, Douglas. Issue Number: 98. Year: 1960. Pagination: 246. Noteworthy Book List: 1960 Outstanding

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Douglas McGregor (1957), "The Human Side of Enterprise," in: Adventure in Thought and Action, Proceedings of the Fifth Anniversary Convocation of the School

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for his book, The Human Side of Enterprise, published in 1960. McGregor died in 1964. It has become trite to say that industry has the fundamental know-how

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Title, *The human side of enterprise*. Author, Douglas McGregor. Publisher, McGraw-Hill, 1960. Original from, the University of Michigan. Digitized, May 23, 2007.

### **Douglas mcgregor, revisited: managing the human side of the - érudit**

Douglas McGregor, *Revisited: Managing the Human Side of Enterprise* by Gary Heil, Warren Bennis, and Deborah C. Stephens, New York: Wiley, 2000, 196

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*The human side of enterprise : 25th anniversary printing* / Douglas McGregor ; foreword by Warren Bennis. Main Author: McGregor, Douglas. Language(s):

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