

# **High Tech High Touch: Technology And Our Search For Meaning By John Naisbitt, Nana Naisbitt**



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High Tech High Touch: Technology and Our Search for Meaning. John Naisbitt, Author, Douglas Philips, With, Nana Naisbitt, With Broadway Books \$25 (288p)

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In contrast to the language of high touch time, phrases today reveal a sense of Philips, High Tech High Touch: Technology and our Search for meaning.

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In “Technology is the Currency of our Lives,” found in High Tech, High Touch, published in 1999, the author John Naisbitt discusses a familiar

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High tech Amazon sales or custom fashion which will thrive? So you head to your local department store and find the perfect pair of dress pants, Technological advances? Failure With A Different Meaning able to recognize the importance of the human element in our transactions and how that role

### **High tech/high touch: technology and our search for meaning**

HIGH TECH/HIGH TOUCH: TECHNOLOGY AND OUR SEARCH FOR MEANING. Author. Naisbitt, John; Naisbitt, Nana; and Philips, Douglas. Bibliographic

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John Naisbitt is an American writer in the area of futures studies. He is best known for authoring the

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In High Tech High Touch (1999), John Naisbitt et al, forecast that high technology makes team building and team member motivation more

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high-touch definition: Noun (plural high touches) 1. Possibly a term coined by John Naisbitt, from the second chapter in his book Contrast with high tech.

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All of the technological innovations that have been made manifest over the past John Naisbitt taught us in his 1981 book, “Megatrends:” the more “high tech”

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John Naisbitt, author of High Tech, High Touch. We live and practice in an increasingly technology-driven society. Email and texting are default

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John Naisbitt first developed the concept of high tech, high touch in his 1982 New York Times bestseller, "Megatrends." He theorized that in a

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Available in the National Library of Australia collection. Author: Naisbitt, John; Format: Book; 274 p. ; 25 cm.

### **Megatrends realized we do live in a 'high tech, high touch' world**

Anyone remember the book Megatrends, authored by futurist John Naisbitt back in 1982? It was a book that consumed my thinking. One of the

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INTERNATIONAL SOCIETY FOR TECHNOLOGY IN EDUCATION. University of . (ICT) in education from the point of view of high tech/high touch. have consciously tried to provide references that my readers can find on the Web. .. sense/receive the underlying feelings and meaning inherent to the communication.

### **High tech high touch - john & doris naisbitt**

High Tech High Touch decodes our interaction with technology through the human Info:author: John Naisbitt | year of publication: 1999 | HIGH TECH HIGH

### **High tech, high touch: technology and our search for meaning**

The utilization of high-tech functions (Naisbitt et al., 1999) and the rapid development and application of the Internet (Gates, 1999; Martin, 1999) have changed

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Publisher's Weekly "High Tech • High Touch is a rigorous and wide-ranging critique of modern America." Stuart Crainer in The Times "John Naisbitt has a

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High-touch customer service refers to the idea that some customer not just digital technologies -- such as FAQ sections or online customer Search the TechTarget Network . How does the virtual contact center model affect the market? . –VMware; The Time to Refresh Your Business Tech is Now –

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Once upon a time, way back in 1999, a man named John Naisbitt published a book called High Tech – High Touch: Technology and our

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Amazon?????High-Tech/High-Touch: Technology and Our Search for Meaning????????Amazon????????????????John Naisbitt??

## **High tech - high touch: technology and our search for meaning**

What is High Tech/High Touch? Because of the intrusive pace of technological change, High Tech/High Touch is far more crucial today than it was in 1982 when

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High tech, high touch : technology and our search for meaning /. Saved in: Edition: 1st ed. Subjects: High technology > Social aspects. Online Access

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First coined by John Naisbitt in 1982, the phrase can be defined as find a balance between high-tech skills and high touch skills of life, the

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In High Tech High Touch:Technology and our Accelerated Search for Meaning new technology elicits a compensatory human response, the more high tech,

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How business simulations fit into the high tech high touch spectrum and the High Tech/High Touch: Technology and Our Search for Meaning Nicholas Brealey

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But are these technology connections really relationships? His book, High Tech/High Touch: Technology and our Search for Meaning, focuses on how

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As author John Naisbitt of High Tech, High Touch said, "Technology itself is neither good or bad. It's how we use the tools we develop that

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High-Tech, High-Touch: Reconciling. Technology and Integrative Medicine. Lawrence D. Rosen  
—Author and Futurist John Naisbitt. Vis medicatrix naturae.

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High Tech/High Touch is a cautionary tale that shows us how to make the most of technology's benefits while minimizing its detrimental effects on our culture.

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John Naisbitt, Nana Naisbitt, and Douglas Phillips, High Tech/High Touch: Technology and Our Search for Meaning (Nicholas Brealey Publishing Co, 1999). 3.

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For instance, the rapid impact of technology is a long-term trend that has recent book, High Tech High Touch: Technology and Our Search for Meaning (1999),

### **High tech/high touch: technology and our search for meaning by**

High Tech/High Touch has 113 ratings and 10 reviews. Melissa said: Liked the book and suggestions, oddly enough this was recommended by a friend who talk

### **High touch - wiktionary**

Possibly a term coined by John Naisbitt, from the second chapter in his book a human being as opposed to transacting with computers or through high tech.

### **High tech/high touch: technology and our book by john naisbitt**

Buy a cheap copy of High Tech/High Touch: Technology and Our book by John Naisbitt. The great irony of the high-tech age is that weve become enslaved to

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Definition of high-touch in US English - denoting or relating to a business characterized by a very close relationship with its customers or clients.

### **High tech/high touch: technology and our search for meaning**

First introducing the concept of high tech/high touch in his bestselling "Megatrends", Naisbitt now sharpens his focus on the one great megatrend of the new

### **John naisbitt - high tech/high touch - book review | bookpage**

John Naisbitt first developed the concept of high tech, high touch in his 1982 bestseller Megatrends. Naisbitt re-examines this idea in his latest book, High Tech/High Touch. Ê High Tech/High Touch states its premise up front: The two biggest markets in the United States are

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Over 20 years ago, futurist John Naisbitt, author of Megatrends and High Tech/High Touch: Technology and Our Search for Meaning, predicted

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In his 1982 bestseller "Megatrends," John Naisbitt predicted this kind of thing. The more high-tech there is, he wrote, the greater the need for the

### **High tech high touch: technology and our accelerated search for**

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### **John naisbitt - wikipedia**

John Naisbitt is an American author and public speaker in the area of futures studies. His first Simon & Schuster, 1996; High Tech/High Touch. Technology

### **High tech high touch: technology and our search for meaning: john**

This is the book we are using in our TECH 2330 class, I think it will be a good book for people who are looking into using the social media world as way to start a

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