

Data Smart: Using Data Science To Transform Information Into Insight By John W. Foreman



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John leads MailChimp's data science team. He's the author of Data Smart: Using Data Science to Transform Information Into Insight and writes a blog called

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Seemingly meaningless data can be transformed into valuable insight to drive And in Data Smart, MailChimp's Chief Scientist, John Foreman, will show you

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Using Data Science to Transform Information into Insight this document is to summarize the book "Data Smart", written by John W. Foreman.

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