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Brand strategy and the value of creative design - emotive brand

Creative design is not an appendage of brand strategy. Fundamentally But for business people, it can be a revelation. Design thinking

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At the 2016 HOW Design Live in Atlanta, we interviewed Douglas Davis about his book, Creative Strategy and

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Creative strategy and the business of design

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Douglas davis | professional profile - linkedin

In 2011, I founded The Davis Group LLC and continue to offer strategic solutions to client branding, digital and design problems. This fusion of business, creative

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