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Creator: Lam, N. Mark. Graham, John L. Publisher: New York : McGraw-Hill, c2007. Format: Books. Physical Description: xi, 385 p. :ill. ;24 cm. Identifier

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About the Author. N. Mark Lam. N. Mark Lam is an attorney and business advisor specializing in East-West negotiations, and is the CEO of the world's largest

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Graham and Lam are also co-authors of the book, China Now: Doing Business in the World's Most Dynamic Market, to be published on July 1,

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